



Journal Name: [Asian Journal of Current Research](#)
Manuscript Number: **Ms_AJOCR_12718**
Title of the Manuscript: **Demographic Factors Affecting Product Adoption among the Farmers**
Type of the Article

General guideline:

This journal believes that no manuscript should be rejected only based on ‘lack of Novelty’, provided the manuscript is sufficiently robust and technically sound. Too often a journal's decision to publish a paper is dominated by what the Editor/reviewer thinks is interesting and will gain greater readership - both of which are subjective judgments and lead to decisions which are frustrating and delay the publication. This journal will rigorously peer-review your submissions and publish all papers that are judged to be technically sound.

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PART 1: Review Comments

<u>Compulsory</u> REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This manuscript addresses a crucial aspect of agricultural innovation by examining how demographic factors influence the adoption of herbicides among farmers. The findings contribute to the understanding of adoption behavior in the context of sustainable agriculture, which is vital for developing targeted extension services and policies. However, the manuscript requires significant improvements in structure, clarity, and language to fully convey its scientific contributions.	



<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>	<p>The current title, "Demographic Factors Affecting Product Adoption among the Farmers," is somewhat vague and could be made more specific. A suggested alternative could be: "Demographic Influences on the Adoption of Herbicides in Indian Agriculture: A Study of Soybean and Sunflower Farmers."</p>	
<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>	<p>The abstract is not comprehensive and contains grammatical errors that hinder its readability. It should be revised to clearly summarize the study's objectives, methodology, key findings, and conclusions. The sentence structure should be improved, and unnecessary details should be removed. Specifically, phrases like "perusing the adoption of new molecules" in the abstract first line should be corrected to "influencing the adoption of new herbicides."</p>	
<p>Are subsections and structure of the manuscript appropriate?</p>	<p>The structure of the manuscript is mostly appropriate, with clear sections for the introduction, methodology, results, and discussion. However, the transition between sections needs to be smoother. The discussion should more clearly interpret the results in the context of existing literature. Additionally, the results section should include a more detailed analysis and interpretation of the data presented in the tables and figures.</p>	
<p>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</p>	<p>The manuscript presents relevant data on the influence of demographic factors on herbicide adoption. The use of statistical analysis, particularly the chi-square test, adds robustness to the findings. However, the scientific argumentation is weakened by poor language quality and a lack of in-depth discussion. The manuscript needs a clearer explanation of the significance of the findings and how they contribute to the broader field of agricultural science.</p>	
<p>Are the references sufficient and recent? If you have suggestions of additional</p>	<p>The references are generally sufficient but could benefit from the inclusion of more recent studies, particularly those published in the last five years. The manuscript</p>	



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references, please mention them in the review form. -	could also include references to more international studies on the adoption of agricultural technologies to provide a broader context for the findings	
<u>Minor</u> REVISION comments Is the language/English quality of the article suitable for scholarly communications?	The manuscript requires significant language improvement to meet scholarly standards. Grammatical errors and awkward phrasing detract from its clarity. A thorough proofreading is needed.	
<u>Optional/General</u> comments		

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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