



J. K. Press

Journal Name:	Journal of Basic and Applied Research international
Manuscript Number:	Ms_JOBARI_12230
Title of the Manuscript:	ROOT CAUSE ANALYSIS, APPLICATION OF REGRESSION AND SEM MODEL, AND REVITALIZATION STRATEGIES FOR DECLINED PRODUCTIVITY OF AN AUTOMOTIVE MANUFACTURING COMPANY.
Type of the Article	



1: Review Comments

	Reviewer's comment	Author's feedback
<p><u>Compulsory</u> REVISION comments</p> <ol style="list-style-type: none">1. Is the manuscript important for the scientific community? (Please write a few sentences on this manuscript)2. Is the title of the article suitable? (If not please suggest an alternative title)3. Is the abstract of the article comprehensive?4. Are subsections and structure of the manuscript appropriate?5. Do you think the manuscript is scientifically correct?6. Are the references sufficient and recent? If you have suggestions for additional references, please mention them in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none">1) Yes, This study investigates the root causes of productivity decline in a Nigerian automotive assembly sector, attributing major impacts to political factors (20%), machine failures (18%), and financial challenges (15%). Employing rigorous methodologies including regression and SEM with high goodness-of-fit (95% and 90%), the research recommends financial restructuring and technological innovation to enhance operational efficiency and align with industry standards, offering valuable insights for industry stakeholders seeking sustainable revitalization strategies.2) I think it is too long, make it short and informative.3) I think it need to be revise.4) I think it need to be design the structure again.5) Yes, it is scientifically correct.6) No, it is sufficient.	
<p><u>Minor</u> REVISION comments</p> <ol style="list-style-type: none">1. Is the language/English quality of the article suitable for scholarly	<p>I think, it need to be improve the grammer errors and consistency among sentences.</p>	



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communications?		
Optional comments	Authors should explain the methodology clearly and a comprehensive literature is required for identifying the research gaps and highlights, revised it. Motivation of the work is not included in the introduction part. Provide this part in the introduction.	

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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