



J. K. Press

Journal Name:	Asian Journal of Arts, Humanities and Social Studies
Manuscript Number:	Ms_AJAHSS_11886
Title of the Manuscript:	EXPLORING THE INTEGRATION OF AFRICAN PRINTS INTO NIGHTWEAR DESIGN IN GHANA: AN EXAMINATION OF DIVERSITY IN USE AND RENDITION
Type of the Article	Original Research Article



1: Review Comments

	Reviewer's comment	Author's feedback
<p><u>Compulsory</u> REVISION comments</p> <ol style="list-style-type: none">1. Is the manuscript important for the scientific community? (Please write a few sentences on this manuscript)2. Is the title of the article suitable? (If not please suggest an alternative title)3. Is the abstract of the article comprehensive?4. Are subsections and structure of the manuscript appropriate?5. Do you think the manuscript is scientifically correct?6. Are the references sufficient and recent? If you have suggestions for additional references, please mention them in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none">1. The manuscript definitely contributes to the growing need for producing culturally sustainable designs with the ethnic components.2. The title requires a little change to improve the article reach to the readers. Example: A STUDY ON THE APPRISAL OF AFRICAN PRINTS INTEGRATION INTO NIGHTWEAR DESIGN IN GHANA.3. The Abstract is comprehensive. Kindly highlight the cultural sustainability of incorporating African prints in women's nightwear design in the implications section.4. The subsections and Structure are appropriate except it requires some reorganization at section like results and discussion , where the findings can be compiled in a table against the qualitative questionnaire and supported by the discussions. Further in the results and discussion the original mood board should be added as it is the base to prove the originality of the design. And in Conclusion also, the cultural sustainability aspects should be highlighted as the customer preferences assessment is relevant to it.5. The manuscript is correct from a socio-cultural and scientific perspective as it addresses the global need for decolonization of fashion values.6. The references are sufficient and recent. A	



	<p>few references regarding cultural sustainability may be added.</p> <p>7. Right from introduction to results and discussion and Conclusion, the author should clarify and present the contents with the inclusion of gender specific design attributes. Because the study showcases the women's night wear design. And there is big difference between women's design night wear and mens design night wear.</p>	
Minor REVISION comments		
1. Is the language/English quality of the article suitable for scholarly communications?	<ol style="list-style-type: none">1. In literature review, the ambiguity of the Words such as "may be" should be removed.2. Otherwise the language and English quality is fine.	
Optional comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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